

Toledo Home Builders Association PERKS Program

1. New Vehicle Sales -- "SUPPLIER PRICING" Will be extended to Toledo HBA members and their immediate families in accordance with 1.a. below. [Available for Current Model Year and Last Model Year - in this case 2011's (either IN STOCK OR ORDERED) and 2010's (IN STOCK ONLY)].....

a. The Ed Schmidt Auto Group invites the Toledo Home Builder Association Members and their IMMEDIATE FAMILY ("Immediate Family" is defined as Wives, Husbands and Children) to purchase NEW Cars, Light Duty Trucks and/or Passenger or Cargo Vans from the Ed Schmidt GMC Dealership and from the Ed Schmidt Volkswagen Dealership at GM or VW "SUPPLIER PRICING" (Supplier Pricing is the price set by the manufacturer as "Supplier Pricing" extended as a significant "employee-style" discount to ALL of their supplier companies and supplier company employees). This PERK will be limited to two (2) Vehicles per Year for each member family. Each THBA member company will be issued one Ed Schmidt THBA VIP Card and that card must be presented by the member (accompanying his/her family member making the purchase or ordering a new vehicle) along with their PERK card and valid Ohio Drivers License to activate the discount. All Toledo Home Builder Members who want to take advantage of this PERK must make their initial contact with Michael SanFilippo, Fleet and Commercial Division Manager, Ed Schmidt Auto Group. Michael will introduce the member to the appropriate Ed Schmidt Sales Manager for the vehicle purchase. A purchased new GMC or VW vehicle must be sold and registered to the Toledo Home Builders Association member, either individually or in the Company name or his or her husband or wife and/or their immediate children

2. Pre-Owned Vehicle Sales.....the Ed Schmidt Pre-Owned Vehicle Sales Center is located on the premises of the Ed Schmidt Volkswagen Dealership on North Dixie Highway in Perrysburg, Ohio. The Ed Schmidt Pre-Owned Vehicle Sales Center will make available to Toledo Home Builder Association members and their immediate families (as "Immediate Family" is defined in 1.a. above) two (2 each) \$1000.00 Pre-Owned Vehicle Courtesy Discount Certificates good for one year from date of issue for the purchase of Pre-Owned Autos, Vans and Light Duty Trucks.

These \$1000.00 Pre-owned Vehicle Courtesy Discount Certificates will be good for Courtesy Discounts on all pre-owned vehicles currently in inventory at the time of purchase EXCEPT for vehicles that have been priced as "Sale Priced" or "Special Offer" vehicles which are typically loss leaders for advertising or traffic generating purposes. This PERK will be limited to two (2) Pre-Owned Vehicles Per Year for each member family. Only one \$1000.00 Pre-Owned "Vehicle Discount Certificate" may be used for the purchase of a pre-owned vehicle (member may not use 2 certificates for one vehicle). Each member family must present their Ed Schmidt THBA VIP Card, Toledo Home Builders PERK card, Ed Schmidt \$1000.00 Discount Certificate and a valid Ohio Drivers License to Michael SanFilippo PRIOR to the time of purchase in order to "activate" their \$1000.00 Courtesy Discount Certificate in the Ed Schmidt system. Michael will introduce the Toledo HBA Member to the Sales Manager for the vehicle purchase. A purchased Pre-owned vehicle must be sold and registered to the Toledo Home Builders Association member, either individually or in the Company name, or his or her husband or wife and/or their immediate children.

3. Vehicle Detailing and Clean-up. The Ed Schmidt Detail Center is located on the premises of the Ed Schmidt GMC Dealership, within the Service Center. All Detail Center services will be offered to Toledo Home Builder Association members, husbands or wives and immediate family members (children) at a discounted rate of 25% off of then-current daily regular prices. This detailing offer is extended to the Toledo Home Builders Association members and their immediate families all throughout the remainder of 2010 and extends until December 31, 2011, at which time it will be renewed at the sole discretion of the Ed Schmidt Auto Group. The Ed Schmidt Detail Center provides Vehicle Detailing and Clean-Up for all makes and models of Autos, Vans and Light Duty Trucks, domestic and international. Any "special promotion" or

"currently advertised price" services will be discounted at the rate of 10% off of the "special promotion" or "currently advertised price". Services offered by the Ed Schmidt Detail Center are intended to include deep cleaning services such as detailing of interiors (including fabrics, vinyl's, carpets, mats, dashboards and instrumentation, windows, door panels, mirrors, etc.) and detailing of exteriors with such services as Waxing, Vehicle Paint Sealing and Protection Services as well as Vehicle Compounding. Please note that Vehicle Paint Sealing and Protection services for all pre-owned vehicles require a full exterior detailing of the vehicle prior to the application of Paint Sealing and/or Protection Products. Toledo HBA Members who wish to take advantage of the Ed Schmidt Detailing services on this program must see Michael SanFilippo with their Ed Schmidt VIP Card, their Toledo HBA PERKS card and a valid Ohio Drivers License. Michael will introduce the member to the Manager of the Ed Schmidt Detailing Center for service.

4. Vehicle Service, Repairs and Maintenance (INCLUDING SERVICE CENTER, MECHANICAL, ENGINE AND DRIVETRAIN, BODY AND FRAME WORK AND ALL PAINT WORK). The Ed Schmidt GMC Dealership provides Service, Maintenance and Repairs (including Body and Paint work) to all makes, models and years of domestic Autos, Vans and Light Duty Trucks (excluding "vintage" vehicles). (The Ed Schmidt Body Shop will work on certain years, makes and models of Foreign Vehicles....call Michael SanFilippo for details on Body or Paint work for any foreign vehicle body repair and paint needs). ALL Domestic Vehicle Service, Maintenance and/or Repairs will be offered to THBA Members and their immediate families at a 25% Discount from our Ed Schmidt Regular prices. This discount INCLUDES both LABOR AND PARTS. Please note that we recommend the use of manufacturers original equipment parts for the maintenance and repairs of domestic vehicles and will use OEM parts unless the customer specifies aftermarket parts. There can be significant differences between OEM and Aftermarket parts both in price and quality so we suggest you discuss your parts needs with our Ed Schmidt Auto Group Service Writers at the time you bring your vehicles in for service. Also please note that we offer FREE Shuttle Service to and from home or work within a 15 mile radius of our Perrysburg location throughout each business day, Monday through Friday during regular business hours. Also please note that Commercial and Fleet Customers are encouraged to speak with Mr. SanFilippo about special Fleet Programs for the Service, Repairs and Maintenance of fleets of commercial vehicles. This Vehicle Service, Repair and Maintenance courtesy discount does not apply to warranty or insurance work of any kind as prices for this work is established by the Vehicle Manufacturer and/or Insurance Company. Toledo HBA Members who wish to take advantage of this Ed Schmidt Vehicle Service, Repair and Maintenance programs must see Michael SanFilippo with their Ed Schmidt VIP Card, their Toledo HBA PERKS card and a valid Ohio Drivers License. Michael will introduce the member to the Manager of the Ed Schmidt Service Center for service.

5. Vehicle Service, Repairs and Maintenance (INCLUDING SERVICE CENTER, MECHANICAL, ENGINE AND DRIVETRAIN). The Ed Schmidt VW Dealership provides Service, Maintenance and Repairs to all makes, models and years of Volkswagen AND Volvo Autos, Vans and/or Light Duty Trucks (excluding "vintage" vehicles). ALL Volkswagen and Volvo Vehicle Service, Maintenance and/or Repairs will be offered to THBA Members and their immediate families at a 15% Discount from our Ed Schmidt Regular prices. This discount INCLUDES both LABOR AND PARTS. Please note that we recommend the use of manufacturers original equipment parts for the maintenance and repairs of domestic vehicles and will use OEM parts unless the customer specifies aftermarket parts. There can be significant differences between OEM and Aftermarket parts both in price and quality so we suggest you discuss your parts needs with our Ed Schmidt Auto Group Service Writers at the time you bring your vehicles in for service. Also note that we offer FREE Shuttle Service to and from home or work within a 15 mile radius of our Perrysburg location all throughout the day, Monday through Friday, during regular business hours. Also please note that Commercial and Fleet Customers are encouraged to speak with Mr. SanFilippo about special Fleet Programs for the Service, Repairs and Maintenance of fleets of commercial vehicles. This Vehicle Service, Repair and Maintenance courtesy discount does not apply to warranty or insurance work of any kind as prices for this work

is established by the Vehicle Manufacturer or Insurance Company. Toledo HBA Members who wish to take advantage of this Ed Schmidt Vehicle Service, Repair and Maintenance programs must see Michael SanFilippo with their Ed Schmidt VIP Card, their Toledo HBA PERKS card and a valid Ohio Drivers License. Michael will introduce the member to the Manager of the Ed Schmidt Service Center for service