

Marketing, Promotion & Sales

1. Best Logo Design

Recognizes logos that stand out for creativity, clarity, and strong brand identity.

Entry Requirements: Provide a brief statement of objectives and target market (300 words or less) and submit the logo file.

2. Best Website

Honors websites that combine great design with ease of use and effectiveness.

Entry Requirements: Provide a brief statement of objectives and target market (300 words or less) and include the website link (judged live).

3. Best Charitable Event

Celebrates events that make an impact. Judges will consider creativity, execution, and the measurable benefits delivered to the community or cause.

Entry Requirements: Provide a statement describing the project and objectives (300 words or less), up to 6 photos, and up to 3 supporting files (marketing materials, etc.).

4. Best Showroom/Design Center

Showcases spaces that inspire. Judges will evaluate layout, presentation, creativity, and the way products and branding come together to create a cohesive experience.

Entry Requirements: Provide a statement describing the project and objectives (300 words or less) and up to 10 photos of the space.

5. Best Salesperson/Sales Associate

Recognizes individuals who excel in sales, customer service, and HBA involvement.

Entry Requirements: Provide a statement highlighting accomplishments, strategies, customer service philosophy and HBA involvement along with a headshot photo.

New Construction

6. Best Kitchen

Spotlighting kitchens that blend function and style. Judges will look for thoughtful design, attention to detail, and overall appeal.

Entry Requirements: Provide a brief statement describing the project (300 words or less) and up to 8 photos that showcase the space.

7. Best Bath

Acknowledging bathrooms that balance beauty and practicality. Judges will consider innovation, design, and quality of finish.

Entry Requirements: Provide a brief statement describing the project (300 words or less) and up to 8 photos.

8. Best Specialty Room (Including Finished Basements)

For spaces that serve a unique purpose. Judges will review creativity, use of space, and integration into the home's design.

Entry Requirements: Provide a brief statement describing the project (300 words or less) and up to 8 photos.

9. Best Villa or Townhome Under \$450,000

Recognizing homes that maximize curb appeal, efficient layouts, and craftsmanship.

Entry Requirements: Provide a statement describing the project (400 words or less), up to 10 photos including exterior, and the floor plan.

10. Best Villa or Townhome Over \$450,000

Recognizing homes that maximize curb appeal, efficient layouts, and craftsmanship.

Entry Requirements: Provide a statement describing the project (400 words or less), up to 10 photos including exterior, and the floor plan.

11. Best Single-Family Home Under \$475,000

Honoring homes that set the standard for design and livability at a range of price points. Judges will evaluate curb appeal, creative use of space, and overall quality.

Entry Requirements: Provide a statement describing the project (400 words or less), up to 12 photos including exterior, and the floor plan.

12. Best Single-Family Home \$475,000 to \$600,000

Honoring homes that set the standard for design and livability at a range of price points. Judges will evaluate curb appeal, creative use of space, and overall quality.

Entry Requirements: Provide a statement describing the project (400 words or less), up to 12 photos including exterior, and the floor plan.

13. Best Single-Family Home \$600,000 to \$800,000

Honoring homes that set the standard for design and livability at a range of price points. Judges will evaluate curb appeal, creative use of space, and overall quality.

Entry Requirements: Provide a statement describing the project (400 words or less), up to 12 photos including exterior, and the floor plan.

14. Best Single-Family Home \$800,000 to \$1,000,000

Honoring homes that set the standard for design and livability at a range of price points. Judges will evaluate curb appeal, creative use of space, and overall quality.

Entry Requirements: Provide a statement describing the project (400 words or less), up to 12 photos including exterior, and the floor plan.

15. Best Single-Family Home over \$1,000,000

Honoring homes that set the standard for design and livability at a range of price points. Judges will evaluate curb appeal, creative use of space, and overall quality.

Entry Requirements: Provide a statement describing the project (400 words or less), up to 12 photos including exterior, and the floor plan.

Remodeling

16. Best Kitchen Remodel

Celebrates transformations that elevate both function and aesthetics. Judges will weigh creativity, problem-solving, and finished results.

Entry Requirements: Provide a statement describing the project (300 words or less), up to 4 BEFORE photos, and up to 8 AFTER photos.

17. Best Bath Remodel

Recognizes outstanding bathroom updates with an eye for detail, innovation, and style.

Entry Requirements: Provide a statement describing the project (300 words or less), up to 4 BEFORE photos, and up to 8 AFTER photos.

18. Best Remodeled Project

For remodels that reimagine and improve entire spaces. Judges will consider creativity, functionality, and how effectively the project met the homeowner's needs.

Entry Requirements: Provide a statement describing the project (300 words or less), up to 4 BEFORE photos, and up to 8 AFTER photos.

Miscellaneous

19. Best Outdoor Living Space (New or Renovated)

Showcases inviting outdoor areas that extend the home. Judges will consider design, innovation, and quality of execution.

Entry Requirements: Provide a statement describing the project (300 words or less) and up to 6 photos.

20. Best Interior Design

Honors projects where interiors shine through creativity, functionality, and overall impact.

Entry Requirements: Provide a statement describing the project (300 words or less) and up to 8 photos.

21. Best Functional Space (Closet, Pantry, Garage, etc.)

Recognizes spaces designed for practicality without sacrificing style. Judges will evaluate efficiency, creativity, and usability.

Entry Requirements: Provide a statement describing the project (300 words or less) and up to 6 photos.

Grand Awards

22. Remodeler of the Year

This award recognizes a remodeler member company that demonstrates outstanding professionalism, leadership, and success in the industry. Judges will look for company accomplishments, innovative strategies, customer service excellence, and—most importantly—active involvement with the HBA.

Entry Requirements: Provide a statement explaining why your company should be recognized, including examples of projects, professional accomplishments, customer service philosophy, sales success, and details of HBA participation. Supporting documents and photos may be included.

23. Associate of the Year

This award honors an associate member company whose contributions go beyond business success. Judges will evaluate company achievements, innovation, customer service, and commitment to the HBA. Active engagement and support of the Association are key factors.

Entry Requirements: Provide a statement explaining why your company should be recognized, including examples of projects, professional accomplishments, customer service philosophy, sales success, and details of HBA participation. Supporting documents and photos may be included.

24. Builder of the Year

This award celebrates a builder member company that exemplifies excellence in home building and dedication to the Association. Judges will consider business achievements, quality of work, leadership in the industry, and significant involvement with the HBA.

Entry Requirements: Provide a statement explaining why your company should be recognized, including examples of projects, professional accomplishments, customer service philosophy, sales success, and details of HBA participation. Supporting documents and photos may be included.